RECORD REVOLUTION

hard to find alternative & import music

hottest music videos

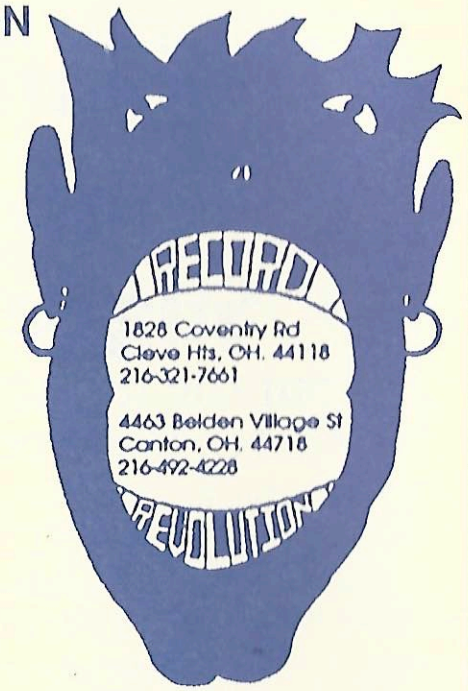
huge used selection with: CD's starting at $1.99, tapes & vinyl starting at $.99

cash paid or trade for your used CD's, tapes & LP's

funky retro fashions for spring and beyond...

wild jewelry & Doc Martens

open late night & Sunday



Tune In to the fresh alternative! It's the taste taking Cleveland by storm!

Turn On your taste buds with our wide assortment of sandwiches and salads.

Drop In anytime! for lunch, dinner, after dinner, etc.

SUBWAY *My Way!*

WUJC

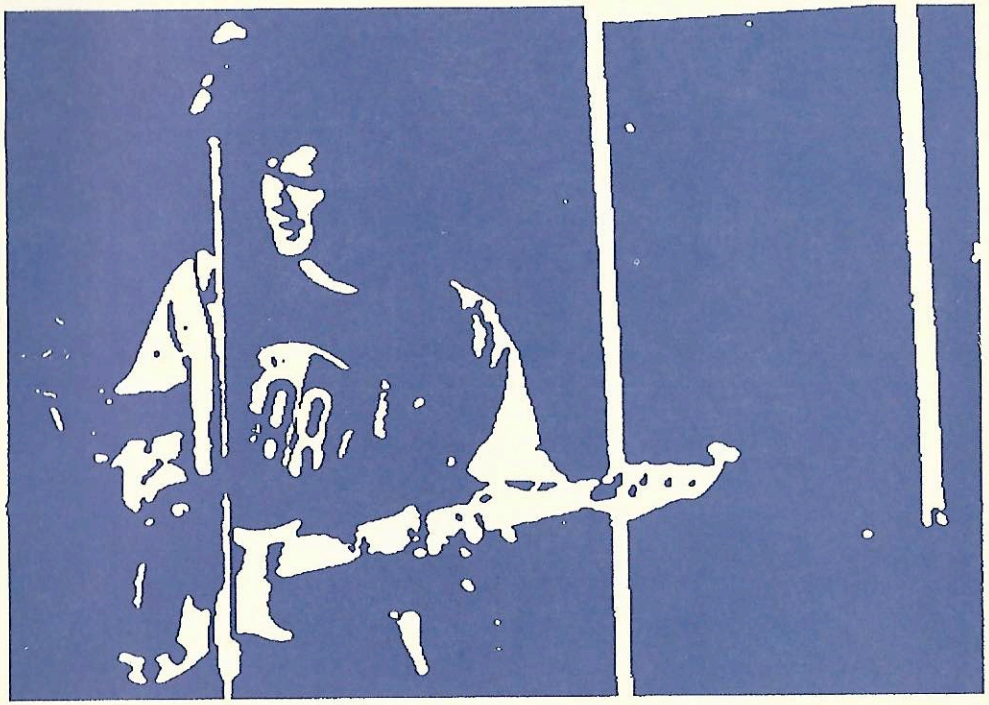
BUY ONE
Footlong at regular price
GET ONE FOR 99¢

3988 Mayfield Rd
381-2424
SUBWAY

LATE LATE HOURS!
Mon-Thurs 'til 2am
Fri-Sat 'til 4 am
Sunday 'til 1 am

WUJC 88.7 FM

FALL 1991 PROGRAM GUIDE



JOHN CARROLL UNIVERSITY RADIO
20700 NORTH PARK BLVD.
UNIVERSITY HEIGHTS, OHIO 44118-4581

wujc directors - fall 1991

general manager	david reese
chief engineer	john hovanec
station manager	dennis dew
operations manager	charlie hickey
program director	sue csendes
music director	cheryl botchick
music coordinator	rebecca mills
promotions directors	ejehan turker
	michael caronchi
news director	tara monday
personnel director	andy dennée
underwriting director	bud harris
sports director	dave grendzynski
public service director	pete wilson

Natural

EARTH CRYSTALS

NEW EARTH VISION, INC.

Greater Cleveland's finest selection of
New Age Music, Jewelry, Videos and Posters

PLAZA WEST at 23140 LORAIN ROAD
NORTH OLMSTED, OHIO 44070
Noon until 8:00 p.m. Daily

216-777-7211

JOHN CARROLL
UNIVERSITY BOOKSTORE
Located in the Recreation Complex at JCU

MONDAY-THURSDAY
8:30am - 8:00pm

FRIDAYS
8:30am - 5:00pm

SATURDAYS
noon - 5:00pm

Hello College Radio Listeners,

We'd like to say thanks to all of those of you who donated to our yearly Radiothon. This past year our listeners donated a record $13,000 plus to keep hearing WUJC on the air. We really appreciate your support. With this money we are expanding our music library in all formats and we bought a new control board for the On-Air Studio (and let me add that it was like Christmas in July here when it arrived).

Before I started to write this letter I read a letter to a radio trade magazine called the CMJ. In this letter a Music Director complained that college radio isn't about shoving independent record label bands down the throats of D.J.'s and listeners and throwing out major label artists because they must be tainted by all that big money. He said to "Just let the music do the talking." I couldn't agree with him more. The criterion for the D.J. should be "if it is good play it and if you don't like it don't play it". College radio should be as simple as that. Playing good alternative music no matter where it comes from. Now I know there is some question over what is "alternative," but for me it is music like blues, reggae, Christian, rap, hip hop, ethnic music, new age, and the traditional college 'modern' music or 'alternative rock' that you can hear on the college stations of Cleveland. Each station has its own style of music it plays, and I know people like our style from all the calls we get on our shows and the stacks of pledges sent in. I take that as a sign to keep on doing what we are doing on into the fall season.

The fall schedule starts September 3rd, and this guide should be good for a few months. I hope you enjoy what we do; I know we enjoy doing it.

Dennis Dew, Station Manager

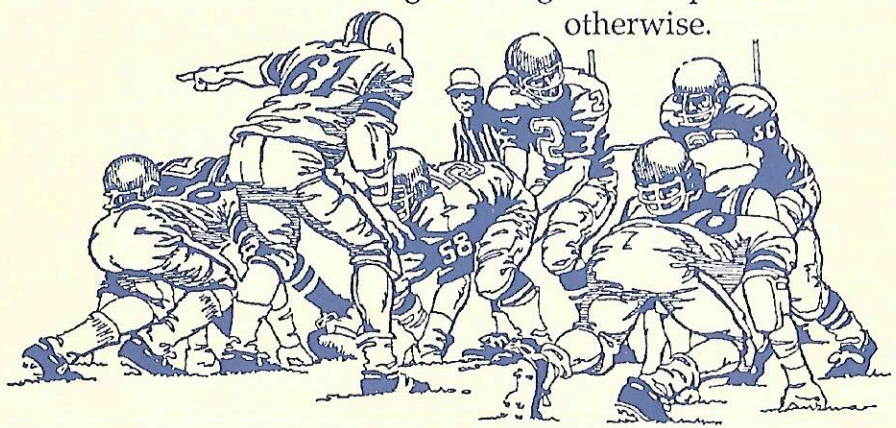
1991 JOHN CARROLL FOOTBALL SCHEDULE

WUJC broadcasts the complete JCU football schedule including post-season action. Follow the "Blue Streaks" each week on 88.7.

SEPTEMBER 14	Dayton (7:00)
SEPTEMBER 21	Marietta
SEPTEMBER 28	Capitol
OCTOBER 5	Otterbein (2:00)
OCTOBER 12	Mount Union
OCTOBER 19	Heidelberg
OCTOBER 26	Hiram
NOVEMBER 2	Baldwin Wallace
NOVEMEBR 9	Ohio Northern
NOVEMBER 16	Muskingum

(NOTE: **Boldface** denotes home games.)

All games begin at 1:30 pm unless noted otherwise.



Public Affairs Programming

In addition the meandering music styles presented during the week, WUJC-FM also offers a variety of public affairs programming. This semester's programming includes:

Monday

10:00am — THE ENVIRONMENT SHOW featuring the latest news and information on environmental laws, offenders, defenders, and scientific breakthroughs brought to you by national experts.
4:30pm - IN BLACK AMERICA reflects the African-American experience in contemporary society. Listeners will come away with a better understanding of life and culture in the African-American community.

Tuesday

10:00am — LIFT YOUR HEART mixes music and dialogue in a contemporary style to present thought provoking programs about current Christian interests around the world. "Lift Your Heart" is produced by the Society of Jesus Sacred Heart Program.
4:30pm — MIND YOUR BODY with your host Marcia Minor explores and combines health topics including diet, excercise and the mind into a holistic approach to healthy living.
9:00pm — NEW DIMENSIONS entertains, enables, and enlightens like no other radio program. Each week's show focuses on contemporary "leading edge" thinkers from all walks of life.

Wednesday

10:00am — SOUNDINGS offers thought provoking discussion on a wide variety of topics and issues from the National Humanities Center.
4:30pm — RUBY 3 is a "galactic gumshoe" who travels throughout the galaxy fighting the forces of evil.

Thursday

10:00am — POET'S CORNER from John Carroll's own Dr. James Magner who interprets the works of the great poets.
4:30pm — CARROLL CORNER with Lara Brown spotlights events and personalities of the John Carroll community with interviews, news, sports, and special features.

Friday

10:00am — RADIO DIALOGUE covers current news issues of today's world community through discussion among international experts in the Woodrow Wilson International Center for Scholars.
4:30pm — JCU SPORTS SHOW follows the John Carroll Blue Streaks throughout the season with interviews with members of all athletic teams.

	sunday	monday	tuesday	wednesday	thursday	friday	saturday	
6			**SonRise Show** Contemporary Christian				**Names Too Big to Drop** Mary Cipriani Classic Modern	6
7	Chris Margevicius	Leanne Kunce & Sharon Byard	Mark Winslow	John Palmer	Rachelle Carroll	Linda Conti		7
8	**Lithuanian Voice** Joseph Stempuzis	**Cut Flowers** Kerri Goodwin Modern	**Music for Asylums** Jeff Johansen Progressive/Experimental	**Elevator Music** Dave & Tony Modern	**Bib Lettuce Breakdown** Sionann Jones Local/Indie Rock	**Get Yer Ya-Ya's Out** "Mojo" Serna Blues	**Purely By Chance** Marcellus Nealy Mike Thomas Modern	8
9	**Memories From Italy** Jon Salerno Giuseppe Zodda	**Environment Show**	**Lift Your Heart**	**Soundings**	**Poet's Corner**	**Radio Dialogue**	**Kick Out The Jams** Mitch Capka Hard Rock/Heavy Metal	9
10		**Blood & Aphorisms** Christine & Darlene Modern	**Jazz and Blues Hits** Al Pawlowski Jazz/Blues	**And Now a Word From Our Pondscum** Carol Schumacher Modern/Industrial	**Blasphemous Rumors** Susan Csendes Modern	**If Cavemen had Walkmen** Rob Fargo Ed Douglas Hard Rock		10
11	**20th Century Unlimited** Rosemary Snow Contemporary Classical	**The Cauldron** Anne Morgan Modern		**Trapped in a Suburban** Liz and Maria Modern				11
n	**Boscai Radio** Leslie Berta Hungarian	**Wailing Roots** The Bush Doctor	**Indirectly Yours** Rebecca Mills Indirectly Modern	**Pro-Generation** Rob Bertrand House/Techo	**Get Some** Rollo Modern/Progressive	**Rasta Vibrations** Pete Wilson Reggae	**Exposé** El Dogg Rhythm/Rap	n
1		**Simmering Discrete Mathematics** Mark Modern						1
2		**In Black America**	**Mind Your Body**	**Ruby 3**	**Carroll Corner**	**JCU Sports Show**		2
3	**Armenian Radio Hour**	**Picadilly Circus** Shawn Phillips Modern	**For the Deadicated** Tim Rocco Grateful Dead Relics	**Rebel Rock** Carla Ducato Hard Rock	**M** Kevin Mulvihill Modern	**Reel to Unreal** Marci Rinka Modern	**Halfway Knowing** Tyann Bowman Modern	3
4	**Polish Freight & Cargo Co.**							4
5	**Festival of India**	**Gently With A Chainsaw** Ejehan Modern	**Rockin' Back The Clock** Andy Zucca (After Oct. 15th) Oldies **World's Fare** Rosemary Snow	**Soggy Toast** Chris Truxal Modern	**Weekend Warmup** Joe Gumeny Rock	**Metal On Metal** Bill Peters Imports/Independent Metal	**Mindseed for Green Foodsoil** Pat Frat Fertile Eclectic	5
6	**Radioactivity** Ken Taylor Progressive/Experimental	**Blues From The Head** Matthew	**New Dimensions**	**The Thrill Is Gone** Dave Schordock	**Mad Dog Metal** Jim Cubic Heavy Metal	**...And We Don't Care** Cheryl Botchick Hardcore/Industrial	**Metalmorphosis** Joe Kleon Metal	6
7			**Atmospheres**					7
8	Kenyon Mau	Angelo Ciancibello	Mike Halkovich	Jim Opperman				8
9	**Daddy Beez Show** Archie Beasley Hip Hop	**Modernistic Cookies** Doug Flack Dave Baugh Modern	**Better Than Static** Dennis Dew Modern/Stuff	**The Revolution is Just A T-Shirt Away** Andy Dennée Modern	**Cold Dominating Cuts** Lee Mars Hip Hop	**Silk, Slides And Sandpaper** Charlie Hickey Blues	**Slash Dementia** Bud Harris Mosh	9
10								10
11								11
m								m
1								1
2								2

2:00 am sign off — schedule subject to change — 2:00 am sign off

WUJC 88.7

Autumn 1991 Program Schedule

studio 397-4438
office 397-4437

-program compiled by pj hruschak

WUJC-FM Outstanding Broadcaster Award

The following broadcasters have exemplified the on-air professionalism and quality programming that WUJC strives for. Not only have these broadcasters received a monetary award, but also have had their names inscribed on a plaque in the station lobby. Both "new" broadcasters and "pioneer" broadcasters are eligible with two to be selected in each category each year. The "outstanding" broadcasters are selected by the radio station Board of Directors. The 1991 winners were:

"New" Broadcasters

1. Mark Szymczyk - "Simmering Discrete Mathematics"
2. Cheryl Botchick - "Chewing On Glass"

"Pioneer" Broadcasters

1. Rosemary Snow - "20th Century Unlimited" *and* "World's Fare"
2. Joe Kleon - "Metalmorphosis"

ITALIAN & AMERICAN

RADIO BROADCAST

"MEMORIES from ITALY"

every sunday - 10am until noon

MUSIC REQUEST LINE - 397-4439

RADIO STATION WUJC - 88.7

your hosts: JON CARROLL SALERNO
GIUSEPPE ZODDA
FILIPPO ANDALORO
KAREN SALERNO
FATHER ARCANGELO MANZI

Announcers, directors, and producers under the direction of the Italian-American Television Radio Broadcast

Fall Program Notes

During the past few months, WUJC has added three new public affairs shows to the schedule:

On Tuesdays at 4:30, "Mind Your Body" with host Marcia Minor offers listeners valuable health and diet tips.

On Wednesdays at 4:30, follow the adventures of "Ruby 3" as the galactic gumshoe travels the universe fighting the forces of evil.

On Fridays at 4:30, follow the Blue Streaks as the "JCU Sports Show" explores a variety of John Carroll University sports with interviews and commentaries.

DON'T CHEAT YOURSELF

Student Union Discount Cards save you money!

Available in the Student Union office for $30.
Call 397-4230 for information.

Dear Cleveland,

Wherever I roam in this great land of ours I am constantly in awe of the vast amounts of knowledge that is readily available from the people, places, and things with which I come in contact. although I have not travelled extensively in our country, it is impossible not to absorb fragments of valuable info from those I come in contact with and from the streets that I walk.

One thing in particular that I have found, is that very few cities (especially the big ones) in the massive expanse of airspace that surrounds us, can come anywhere close to Cleveland when it comes to shear availability, amounts, extent, and excellence in alternative musics through the medium and enigma known as college radio. The stations broadcasting from Baldwin Wallace College (WBWC), Cleveland State University (WCSB), Oberlin College (WOBC), Case Western Reserve University (WRUW), and our own WUJC at John Carroll University are happily fueling the counter culture that laps up whatever is new or readily available in the many alternative genres.

We at WUJC are once again exceedingly proud to be able to offer our own unique version of alternative college programming (whatever that may be). However, we ask that you the listener support us, encourage us, and criticize us whenever humanly possible. Whether it may seem so or not, we are not just doing this for ourselves.

Later,
Andy Dennée; Personnel Director

LISTENERS CAN NOW PURCHASE THEIR VERY OWN WUJC T-SHIRTS!

The T-shirt features the WUJC station logo, pictured above.

Send your name and address along with $11 to:

WUJC - John Carroll University
20700 North Park Blvd.
University Heights, Ohio 44118

GET YOURS TODAY!

If you have any
Comments
or
Questions
or even
Suggestions
about the programming heard on WUJC, feel free to write us at:

WUJC - STATION MANAGER
JOHN CARROLL UNIVERSITY
20700 NORTH PARK BLVD.
UNIVERSITY HTS., OH. 44118

Serving the John Carroll University Community

The Carroll News

Campus and Community Want To Be Kept Informed

Students at John Carroll University are notorious for being frequent readers of *The Carroll News*, especially since they don't have to pay a red cent for an issue.

Also, many students, and residents of University Heights, have been frequenting the restaurants, companies, and stores that have advertised in that same campus newspaper. After all, the ads reach over 3,000 college students and over 1,000 faculty, staff, and family members each week.

How else is a college student supposed to discover what is happening in the areas around them?

After all is said and done, *The Carroll News* reaches over 4,000 people directly, efficiently, and inexpensively each week.

HOME SUBSCRIPTIONS
ONLY $15
A YEAR!

Send a message in the *CN* classifieds FREE for the first ten words.

To advertise in the *Carroll News*, call the *Carroll News* business desk at 397-4398. We can set up a plan that is just right for you!